

Merchant Application Form

All information in this document is required for registration
(Please write in Block capitals)



1. Corporate Identity

1.1 Corporate name:

1.2 Activity of the company:

1.3 Headquarters / Billing Address (No postal Boxes):

1.4 Registration

1.4.1 Jurisdiction and Company Registration Number:

1.4.2 Country / Province / State / City registered:

2. Merchant's WEB-site

2.1 Web Information

2.1.1 Name of the Merchant:

2.1.2 URL:

2.1.3 Name and Address of the Host company:

2.1.4 Host contact information

- Name and position:
- Email Address:
- Phone:

2.1.5 Type of Server used: NT / Unix Sparc Solaris / Linux / other (specify): (*)

2.1.5 Type of Front Store used:

(*) Please surround the correct answer

2.2 Product Information:

2.2.1 Nature of products: Hard goods / Intangible goods (*)

2.2.2 Type of products: (Surround)

- | | |
|----------------|----------------------------|
| • Alimentation | • Gifts |
| • Culture | • Computer Hardware |
| • Equipment | • Information |
| • Software | • Online Games and Hobbies |
| • Professional | • Beauty and Care |
| • Services | • Sports |
| • Tourism | • OTHER |

Details of products sold:

(*) Please surround the correct answer

3. Financial Information

3.1 Bank Information

3.1.1 Bank's name:

3.1.2 Address:

3.1.3 Branch/Sort Code:

3.1.4 Account number:

3.1.5 Currency Settlement : USD / FRF / EURO / GBP (*)

3.1.6 Currency payments to Bank account :

Transfer of monies will be processed according to the contractual agreement

(*) Please surround the correct answer

3.2 Reception format for financial reports

3.2.1 floppy disk

OR

3.2.2 E-mail :

Name:

E-mail :

OR

3.2.3 EDI

EDI Server :

Translator :

System :

Version :

Calling number :

E-mail :

3.3 Tax scheme:

3.3.1 VAT liability: Yes / No (*)

3.3.2 If yes, VAT identification number:

VAT application rates are the Merchant's responsibility

4. Documents to provide

- Signed Merchant application
- Certificate of incorporation
- Voided Check
- Copy of Passport or Drivers License of 51% ownership, proving signatures
- All Web Sites URLs and Domain Names, Copies of all web Pages
- Credit report (personal and/or business)
- Business Plan for the next twelve months and/or
- Bank statements of the last year

*** Additional Information to support your application**

5. Credit Card Acceptance History:

Acquirer name(s), processor/bank:	
Period(s) of co-operation:	
Period in Visa chargeback program	
Period in Master chargeback. program	
Received termination of credit card acceptance agreement ?	
Settlement currencies in the past:	

Visa	Last month	2 months ago	3 months ago	4 months ago	5 months ago	6 months ago
Volume, sales						
Transactions						
Charge backs % of volume						
Charge backs % of transactions						
Refund % of volume						
Refund % of transactions						

Master Card	Last month	2 months ago	3 months ago	4 month ago	5 month ago	6 month ago
Volume, sales						
Transactions						
Charge backs % of volume						
Charge backs % of transactions						
Refund % of volume						
Refund % of transactions						

5.1 Estimate of future sales / credit card acceptance:

Average sales per month volume:	
Number of transactions per month:	
Sales, Visa % of total volume:	
Sales, Master Card % of total vol.:	
5 main transaction currencies:	
Recurring payments? (e.g. monthly)	

Merchant descriptor: (max 12 c)

To print on cardholders statement:	
Location description, if any (city):	
Telephone number or email	

Initialed by _____ [.....]

Initialed by the DMS [.....]

6. Merchant Service Charge

Payment by VISA, MASTERCARD :



Merchant Service Charge ____%

Payment by Cash Purse

Selling price (€)	<0.5	0.5 to 4	4 to 10	10 to 15	15 to 80
Selling price to be transferred to the Merchant	____%	____%	____%	____%	____%

7. Declaration

I, the undersigned.....
 Representative of the company called
, certify that all information in
 this document is correct.

Signed in....., this day of, 200.....

Signature:

Company Stamp:

Name:

DMS's Signature: _____

DMS STAMP :

Please send Completed Application Form and Due Diligence Documentation to :

DIRECT MERCHANT SERVICES LTD,
AUM E.C. Ltd,
 Suite 35,
 Burlington House,
 369 Wellingborough Road,
 Northampton,
 NN1 4EU,
 UNITED KINGDOM.

Initialed by_____ [.....]

Initialed by the DMS [.....]